

## MEDIA ALERT

Ref: NR-1010

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### **New Vegas Match Bonus Upto \$5000 US on Pay-Per-Click**

*C-Byte Will Match Your Vegas License Tier With a Bonus Deposit on Pay-Per-Click*

#### **VEGAS™ WITH OVER 250,000 USERS & THOUSANDS OF ROOMS**

##### **AVAILABLE EVERY DAY:**

C-Byte provides very high quality traffic for internet business owners, and sends visitors directly to advertisers. C-Byte visitors come from search engines, and simple word of mouth. What makes C-Byte visitors unique is that people are on the site to do business.

Vegas is a great vehicle for corporate visibility to entertainment companies. Access from movie & music producers account for about 1% of total requests. Over 250,000 people currently subscribe to articles by electronic mail. This list is very cosmopolitan, and is primarily made up of people doing business online but also contains several market analysts, well known at market research companies, leading journalists, nearly all the Vegas core team, and several standards groups.

We would like to welcome you to C-Byte; C-Byte is now offering upto \$5,000 Match Deposit Bonus<sup>i</sup> in Pay-Per-Click advertising with a new or existing direct or operator-leveraged Vegas intellectual property license.

#### **How Much You Pay-Per-Click with C-Byte**

C-Byte uses an auction bidding based Pay-Per-Click (PPC) advertising system where you as an advertiser set the maximum amount you are willing to pay for each click you receive from your placement. All campaigns C-Byte runs are either Cost-Per-Click (CPC) or Cost-Per-Thousand-Impressions (CPM), and advertisers bid to run ads.

## **MATCH BONUS**

### **DEPOSIT:**

C-Byte will match your Vegas License Tier with a Pay-Per-Click bonus deposit available with any other payment method, based on:

#### **Non-Profit Tier**

- Pay-Per-Click Match Deposit of **\$200 US**

#### **For Profit/Other Tier 1**

- Pay-Per-Click Match Deposit of **\$0 US**

#### **For Profit/Other Tier 2**

- Projected Annual Gross Revenue upto **US \$100,000**
- Pay-Per-Click Match Deposit of **\$200 US**

#### **For Profit/Other Tier 3**

- Projected Annual Gross Revenue between **US \$100,000 and US \$200,000**
- Pay-Per-Click Match Deposit of **\$500 US**

#### **For Profit/Other Tier 4**

- Projected Annual Gross Revenue between **US \$200,000 and US \$1 million**
- Pay-Per-Click Match Deposit of **\$1,000 US**

#### **For Profit/Other Tier 5**

- Projected Annual Gross Revenue **over US \$1 million**
- Pay-Per-Click Match Deposit of **\$5,000 US**

## **INDUSTRY**

**COLLABORATION:** Vegas extends worldwide into Animation, Apparel and Fashion, Innovative Art and Design, Automotive, Brands and Trademarks, Promotional Characters, Entertainment, Food and Beverage, Interactive Video Games, Sports and Outdoor Recreation, Publishing and Printing, and Professional Services to the Licensing Industry.

## **MATCH BONUS**

### **TERMS:**

#### **C-Byte will require the following:**

- the for profit/non-profit status of your company or organization
- the projected aggregate gross annual revenue with the Vegas mark used (ie. \$40 per ticket, 20,000 tickets printed, projected aggregate gross revenue \$800,000)
- use with a new or existing direct or operator-leveraged Vegas intellectual property license
- get a one-time only Match Bonus Deposit offer ~~valid thru October 17, 2017~~ **extended through October 27, 2017.**<sup>i</sup>

### **CONTACT:**

**Open New Revenue**  
C-Byte Customer Support  
(403) 770-7818

Registration is free and required in order to submit advertisements and/or make requests from C-Byte. To Register call C-Byte inside the U.S. (800) 393-5804, outside the U.S. (403) 770-7818, online at <https://www.c-byte.us.com/advertise>, Register to apply for a sublicense is free and required in order to receive a match bonus deposit, <https://www.c-byte.us.com/projects/vegas/sublicense-request.htm>

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<sup>i</sup> Match Deposit level can be as high as the annual application fee for the sublicense, has no cash value & is available to spend with any other payment method used to deposit on the C-Byte Pay-Per-Click advertising system.

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