

Immediate Release

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C-Byte Launches Innovative Loyalty Initiative, Rewarding Both Existing and New Customers

Professional Referral Outreach (P.R.O.) Program Benefits All C-Byte Users.

Calgary, Alberta Canada (PRWEB), March 9, 2005 - C-Byte, Inc., today announced a new and innovative loyalty program that benefits both existing and new customers. Starting today and running through July 31, 2005, C-Byte's Professional Referral Outreach (P.R.O.) initiative rewards dedicated C-Byte customers with a \$10.00 sign up bonus and between 5% - 15% when they inspire their peers to buy C-Byte products or services.

"This unique program encourages our current customers to communicate their professional successes with their peers and colleagues," said Trevor Biscope, Chairman of C-Byte "Now everyone can learn first hand how C-Byte has helped to create better businesses and increase revenues."

How Does It Work?

When you join the Professional Referral Outreach (P.R.O.) Program, you will be supplied with a range of banners and textual links that you place within your site. When a user clicks on one of your links to a C-Byte product or service, their activity will be tracked by our affiliate software. If that user makes a purchase on our website, your account will be credited with a sale (commission).

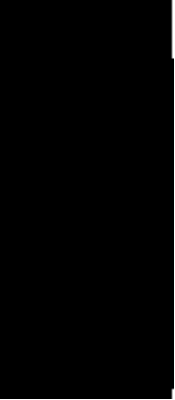
Real-Time Statistics and Reporting

Login 24 hours a day to check your sales, traffic, account balance and see how your banners are performing.

To register for the P.R.O. program, C-Byte customers simply fill out a form located on C-Byte's web site at <http://pro.c-byte.us.com/signup.php> and they will receive a \$10.00 bonus, fulfilled via PayPal, when a colleague purchases a new product or service. In order for the existing customer to receive their bonus, the new customer must buy their product or service via the P.R.O. referral link provided to them by that customer.

About C-Byte

C-Byte, Inc., based in Calgary, Alberta Canada, is a leading architect and provider of open client/server systems for commercial computer applications in on-line transaction processing, decision support and messaging.



C-Byte provides professional consulting and educational services to ensure successful systems solutions. The company develops and markets scalable computing systems that support enterprise wide applications and information services: our server series running on UNIX operating system, and the server family running on the Microsoft Windows operating system. Since the launch of its symmetric multiprocessor family of systems in 1989, C-Byte has installed more than 6,000 large-scale systems worldwide.

For further information, phone C-Byte at 1-800-393-5804 or visit our Web site at <http://www.c-byte.co> , or purchase online at <http://www.c-byte.co/direct/> .

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